

# Pranti Saha

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20/5, P.C. Banerjee Lane, Shingtola, Dhaka-1100



## Career Objective

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Creative and technically driven Frontend Developer & AI Architect with a multidisciplinary background in Clothing & Textile, web development, and AI-powered solutions. Passionate about building user-centric digital products that solve real-world problems — from responsive web interfaces to intelligent systems that empower people. Seeking opportunities to contribute to innovative tech teams where design thinking meets cutting-edge development.

## Key Proficiencies

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Frontend Development (HTML, CSS, JS)	AI Architecture & Solution Design
UI/UX & Responsive Web Design	Graphic Design & Visual Branding
Team & Project Management	Video Editing & Content Creation

## Work Experience

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### General Manager | IT Verse (Marketing Agency) | 2026 – Present

- Leading cross-functional teams across product, development, and client servicing; overseeing end-to-end delivery of digital and AI-driven solutions for clients.
- Architecting and deploying AI-powered tools and automation workflows to streamline marketing operations and improve client outcomes at scale.

### Junior Web Developer | Markshapers | May 2025 – March 2026

- Built and maintained responsive, high-performance web applications collaborating closely with design and content teams to ensure pixel-perfect implementation.
- Resolved front-end bottlenecks and improved UI/UX by implementing modern JavaScript patterns, improving load times and user engagement.

### Junior Executive | IT Verse |

- Contributed to web and digital projects with a focus on frontend execution and creative asset production for client campaigns.
- Designed promotional materials and produced video content integrated into broader digital marketing funnels.

### Social Media Manager | SPEED |

- Strategized and executed data-driven social media campaigns, growing brand reach and community engagement across multiple platforms.

## Extra-Curricular Activities

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### Team Leader, YouTube Team | Textile Engineers Society (TES)

- Led a 15-member team in producing and editing video content; managed production pipeline from scripting to publishing.

### Associate Designer | Textile Engineers Society (TES)

- Created 600+ designs for TES — posters, banners, social media creative, thumbnails, and print materials — strengthening the organizations brand identity.

### Organizer | Textile Engineers Society (TES)

- Coordinated Road to Champion Season 3 — 100 teams, 300 participants (2023).
- Arranged "Textile Youth Carnival 2.4" at Bangladesh Film Archive — 300 participants (2024).
- Organized Road to Champion Season 4 — 80 teams, 240 participants (2024).

### Campus Team Member | Excellence Bangladesh

- Contributed to campus youth development and leadership initiatives.

### **Volunteer | Aust Job Fair 2025**

- Represented GCAHS Science Club, collaborating with Creative IT to manage their stall at Aust Job Fair 2025.

### **Educational Qualifications**

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- B.Sc (Hon's) in Clothing & Textile — Government College of Applied Human Science, University of Dhaka | Session 2021–22 (Final Year) | GPA: 1st Year 3.19, 2nd Year 3.12 (out of 4.00)
- Higher Secondary Certificate — St. Francis Xavier's Girls' School & College | GPA 5.00/5.00 (2021)
- Secondary School Certificate — St. Francis Xavier's Girls' School & College | GPA 5.00/5.00 (2019)

### **Trainings & Awards**

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#### **Champion – Video Presentation | DYSIN National Textile Olympiad, 2023**

- Secured 1st place in the video presentation segment, recognized for outstanding creative content.

#### **Runner-Up | STEM Competition, 2021**

- Achieved runner-up position, demonstrating excellence in science and technology integration.

#### **Textile Talent Hunt 9.0 – Top 200 Finalist | Innovation Competition, 2025**

- Selected among the Top 200 out of ~500 participants in a national-level textile innovation competition.

#### **6-Month Skill Development Program | Excellence Bangladesh (Completed)**

- Completed comprehensive leadership and professional development training.

### **Technical Skills**

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**Languages & Frameworks:** HTML, CSS, JavaScript, Responsive Design

**Design Tools:** Adobe Illustrator, Canva, Figma (basic)

**Productivity & Media:** Microsoft Office Suite, CapCut, Video Editing

### **Language Skills**

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- Bengali — Native
- English — Professional Proficiency

### **References**

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**Jesmin Masuma** — Associate Professor, Dept. of Clothing & Textile, GCAHS | Contact: 01721-029383 | masumajesmin27@gmail.com

**Ahosanuzzaman Roni** — Executive Fabric R&D, Interstoff Group (South East Textile Pvt Ltd.) | Contact: 01818700763 | ahosanuzzamanroni674@gmail.com